

## PHOTO REVIEW CASE STUDY

### Stock photography Image Review

**Client is a world-leading image bank providing instant access to over 200+ million images, vectors, illustrations and video clips.**

- With 200k+ images being uploaded daily by contributors from all over the world, the client faced the challenge of reviewing a huge volume of images.
- Reviewing 6Mn+ images monthly including different work types – commercial, Editorial, Illustration and Vectors.
- Images reviewed according to 500+ compliance policies defined by client.
- The expertly trained content moderation workforce at Procboost curated images with a quick turnaround time, combined with an accuracy rate greater than 99.99%.
- An additional layer of our in-house QA team closely monitors every moderated image to ensure that the client's site has only those contents which are aligned to their policies. Continuous assessment and feedback make our moderators best in the industry.
- The team has reviewed over 100Mn+ images with error cases reported, that account for less than 0.05% of total volume moderated.
- Apart from our core responsibility of content moderation, the team also provided value added services like alerting the client in case of suspicious contributor profile, notifying the client in case of duplicate entries or any unique case that may attract intellectual property rights' issue.