

Bridging the Gap between Entertainment Content and Consumer Delivery Systems



CABLE VOD				
Region	Cable Provider	On Carriage Grd	Availability	Observations/Timestamp
HOUSTON, TX	Comcast	YES	LATE	Not available until Tue Dec 21 08:53:45 CST 2010 Available at Tue Dec 21 09:23:51 CST 2010
NEW YORK, NY	Verizon	YES	LATE	Not available until Tue Dec 21 04:06:05 EST 2010 Available at Tue Dec 21 18:18:29 PST 2010
WASHINGTON, DC	Verizon	YES	LATE	Not available until Tue Dec 21 10:09:48 EST 2010 Available at Tue Dec 21 12:25:54 EST 2010
SEATTLE, WA	Comcast	YES	NO	Wed Dec 22 02:21:50 PST 2010

Folder Locations	
Comcast	All New Movies, Same Day as DVD, Just In and All Movies
Time Warner Cable	All New Movies, All Movies and Movies On Demand
Cox	New Releases and Just In
AT&T	New Releases, Same Day as DVD, Just In and All Movies
Charter	New Releases and All Movies
Verizon	New Releases, Just In and All Movies

Image Capture - Title Not Available

- Comcast - Seattle, WA;
- Zip - 98199
- Search Location - Just In

- Not available on Comcast in Seattle.
- Late on Verizon in New York and Washington, DC.
- Late on Comcast in Houston.



Our client is a wholly owned subsidiary of one of the largest Film/TV Studios in the world and is responsible for distribution of digital products owned by the parent company and third-party acquired products.



- No real-time information on title getting released globally
- Unable to monitor every broadcast for availability, quality, price and rental window
- Price, Rating and Genre variances across different distribution platform leading to losses
- In-house solution was designed to capture relevant data and deliver real time reports
- Identify areas of consistent or repeated failure and focus on resolving problems which impede revenue
- Optimize digital distribution across supply chain
- Mitigate financial impact of titles not being released on time
- Provided clear focus resolving problems which limit / impede revenue
- Optimize digital distribution verification across the supply chain
- Finding revenue leakages per broadcast with near real-time reporting. Revenue leakages could happen due to unavailability, incorrect pricing, incorrect rental windows etc.

Country	Title	DHD Date	EST SD	Local Title	Rating	HD Retail	SD Retail	Apple	Google	Micro-soft	Sony
Austria	< Title >	10/02	10/02	< Title >	Ab 0 Jahren	€ 13.99	€ 11.99			X	
Finland	< Title >	09/27	09/27	< Title >	K-15	€ 16.99	€ 13.99	X		X	
France	< Title >	10/02	10/02	< Title >	Tout public	€ 13.99	€ 11.99	X	X	X	X
Germany	< Title >	10/02	10/02	< Title >	Ab 0 Jahren	€ 13.99	€ 11.99	X	X	X	X
Russia	< Title >	10/01	10/01	< Title >	16+	RUB 349.00	RUB 299.00	X	X		

Title	Country	Broadband	EST Release Date	HD Available	SD Available
< Title >	Finland	iTunes	9/27/2013	Available	Available
< Title >	Germany	Google	10/2/2013	Not Available	LATE
< Title >	France	iTunes	10/2/2013	Available	Available
< Title >	France	Google	10/2/2013	Not Available	Available
< Title >	France	Xbox	10/2/2013	Not Available	Not Available