

# Digital Store Check Solution to Minimize Revenue Leakage



The Client has 44 owned-and-operated and joint venture TV networks, video on demand and other media platforms. Together these networks reach more than 700 million television homes and represent one of the media industry's largest and most diverse programming groups



- Client releases movie titles on Cable/Satellite operators in US and also on 5 different platforms (Google Play, Xbox, PS, iTunes and Amazon) for more than 100 countries.
- They needed a scalable mechanism to monitor all distribution platforms and channels for its content.
- V2Solutions conceptualized a unique Digital Store Check solution providing near-real-time analytics to the client Globally on cable, VoD, broadband, satellite and set-top, and for various formats (HD, SD, EST, etc.)
- Automated solutions built on top of mTurk
- V2's DSC Portal developed to access real-time reports and score cards
- Reduced revenue leaks due to accurate identification and organization of digital assets
- Complete responsibility of compliance system development has helped client focus on core activities
- Stable team resulting in better communication & understanding with client and on-time release

